

Web 2.0 Tool	Applications
<p>Blog: User-generated website where entries are made in journal style and displayed in a reverse chronological order.</p> <p>Blogger: www.blogger.com Typepad: www.typepad.com</p>	<ul style="list-style-type: none"> • Knowledge management • Sensing and assessment • Data collection • Culture building • Communication • Project collaboration • Visioning • Building trust • Organization Alignment
<p>Wiki: a website that allows the visitors themselves to easily add, remove, and otherwise edit and change available content, typically without the need for registration.</p> <p>Wikipedia: www.wikipedia.org PBWiki www.pbwiki.com Wetpaint www.wetpaint.com</p>	<ul style="list-style-type: none"> • Communication • Project management • Knowledge building • Collaboration • Consensus building • Visioning
<p>Folksonomy: Collaboratively create and manage tags to annotate and categorize content. Metadata is generated not only by experts but also by creators and consumers of the content.</p> <p>Delicious: www.delicious.com Furl: www.furl.net</p>	<ul style="list-style-type: none"> • Knowledge management • Consensus building • Project management • Mentoring
<p>Social Networking: Websites that focus on community, encourage interaction, discussion, debate, offer public member profiles and user-generated content</p> <p>LinkedIn www.linkedin.com Facebook www.facebook.com Ning www.ning.com</p>	<ul style="list-style-type: none"> • Relationship building • Mentoring • Teambuilding • Building trust • Onboarding
<p>Twitter: Communication tool that lets users publish updates under 140 words to answer the question “What are you doing?” via tweets. published on their website, IM, browser, or</p>	<ul style="list-style-type: none"> • Project management • Communication • Performance management • Assessment

<p>mobile phone</p> <p>Twitter www.twitter.com</p>	<ul style="list-style-type: none"> • Feedback • Networking • Relationship building
<p>Video Sharing: Users can upload, view, and share video clips</p> <p>You Tube: www.youtube.com Meat Team: www.meatteam.tv</p>	<ul style="list-style-type: none"> • Communication • Teambuilding • Group process • Knowledge management • Culture building • Visioning • Storytelling
<p>RSS Feeds: Allows you to stay current with all your favorite news, blogs and feeds--in one place</p> <p>Bloglines www.bloglines.com Google Rdr www.google.com/reader</p>	<ul style="list-style-type: none"> • Communication • Knowledge management
<p>Slide sharing: Share your powerpoint presentations publicly or privately, search thousands of presentations or join groups</p> <p>Slideshare www.slideshare.net</p>	<ul style="list-style-type: none"> • Project management • Knowledge management • Best practices
<p>Virtual Worlds: Build a 3D virtual world and explore, meet other residents, socialize, participate in individual and group activities, and create and trade property and services with one another, or travel throughout the world.</p> <p>Second Life www.secondlife.com Vivaty www.vivaty.com</p>	<ul style="list-style-type: none"> • Meetings • Conferences • Team building • Group process • Culture building • Training • Networking • Onboarding